



## **BRAND: XIAOMI**

*Date: 25 July 2024*

Based on the provided "Xiaomi 2023 Environmental, Social, and Governance Report," here is an evaluation of Xiaomi's corporate biodiversity performance using the specified DeTrust Lab Biodiversity Methodology:

### **Stage 1: Biodiversity Pressures and Priority Areas (30%)**

#### **1. Summary of Biodiversity Pressures (15%)**

- **Score: 2**
- **Justification:** The report acknowledges Xiaomi's impact on natural resources and mentions various environmental initiatives. However, it lacks a detailed summary of specific biodiversity pressures caused by company activities.

#### **2. Priority Species, Habitats, and Ecosystem Services (15%)**

- **Score: 1**
- **Justification:** The report does not provide a list of priority species, habitats, or ecosystem services. It focuses on broader environmental sustainability without detailing specific biodiversity priorities.

### **Stage 2: Vision, Goals, and Strategies (40%)**

#### **1. Corporate Biodiversity Vision (10%)**

- **Score: 2**
- **Justification:** While Xiaomi emphasizes sustainability and environmental responsibility, the report lacks a clearly articulated, standalone biodiversity vision.

#### **2. Scalable Biodiversity Goals and Objectives (15%)**

- **Score: 1**
- **Justification:** The report outlines various environmental goals but does not specify measurable biodiversity goals and objectives.

#### **3. Key Strategies to Deliver Goals and Objectives (15%)**

- **Score: 2**
- **Justification:** The report includes several environmental strategies, such as promoting sustainable practices and green technologies, but does not detail specific strategies for biodiversity conservation.

### **Stage 3: Indicator Framework and Strategic Plan (20%)**

#### **1. Framework of Core Indicators (10%)**



- **Score: 2**
- **Justification:** The report discusses environmental indicators and monitoring but does not provide a specific framework for biodiversity indicators.

## 2. Elements of a Biodiversity Strategic Plan (10%)

- **Score: 1**
- **Justification:** The report lacks a detailed biodiversity strategic plan, focusing more on general environmental initiatives.

## Stage 4: Monitoring and Reporting (10%)

### 1. Monitoring Plan (5%)

- **Score: 1**
- **Justification:** There is no detailed monitoring plan for biodiversity indicators in the report.

### 2. Database of Relevant Data (2.5%)

- **Score: 0**
- **Justification:** The report does not mention a dedicated biodiversity database or the use of global biodiversity information systems.

### 3. Monitoring and Reporting Systems (2.5%)

- **Score: 1**
- **Justification:** The report discusses general environmental monitoring systems but lacks details on standardized biodiversity monitoring and reporting systems.

## Summary of Scores:

Stage	Sub-element	Weight	Score (0-5)	Weighted Score
1	Biodiversity Pressures and Priority Areas	30%		
	Summary of biodiversity pressures	15%	2	0.30
	Priority species and habitats	15%	1	0.15
2	Vision, Goals, and Strategies	40%		
	Corporate biodiversity vision	10%	2	0.20
	Scalable goals and objectives	15%	1	0.15
	Key strategies	15%	2	0.30
3	Indicator Framework and Strategic Plan	20%		
	Framework of core indicators	10%	2	0.20
	Elements of a strategic plan	10%	1	0.10
4	Monitoring and Reporting	10%		
	Monitoring plan	5%	1	0.05
	Database of relevant data	2.5%	0	0.00



Stage	Sub-element	Weight	Score (0-5)	Weighted Score
	Monitoring and reporting systems	2.5%	1	0.025

**Final Weighted Score (out of 5):**

$$0.30 + 0.15 + 0.20 + 0.15 + 0.30 + 0.20 + 0.10 + 0.05 + 0.00 + 0.025 = 1.475$$

**Concluding Summary:**

- **Overall Justification:** Xiaomi's report demonstrates some commitment to environmental sustainability, but specific actions and strategies related to biodiversity are limited. The company should improve its focus on biodiversity by establishing clear goals, detailed strategies, and robust monitoring and reporting systems.